

HDC Strategy 2023

Background

Hurunui District has significant advantages accruing from 8,660 km² of geographically diverse yet productive land which is serviced by significant river catchments, with an economy largely driven by agriculture which directly provides approximately a third of all employment. It is also imbued with significant tourism opportunities focused on Hanmer Springs and the Waipara Valley and supported by various other locations which provide a quarter of all jobs for the District. There is also a significant service sector mostly clustered around the District's population centres.

Our District encompasses the outer bounds of the takiwā of Ngāi Tūāhuriri (centred at Tuahiwi) and Ngāti Kuri (centred at Takahanga) and the Hurunui and Waiau-Uwha Rivers were important routes for Ngāi Tahu whānui and their ancestors to Te Tai Poutini/The West Coast, while pa were located at the mouth of both the Waipara and Tutaeputaputa/Conway rivers. North Canterbury's first sheep and cattle farm was established by the Greenwood Brothers at Motunau in 1847, and dryland pastoral farming has formed the basis of land uses, settlements and communities that comprise the modern Hurunui District.

The District is serviced by two major State Highway links, rail connections and a local roading network which facilitate the transport of people and products. Likewise, there are comprehensive water schemes which supply stock, irrigation and drinking water to significant parts of the district.



Vision

Hurunui is a thriving, dynamic and resilient district shaped by our rich and diverse heritage. We relentlessly pursue social and economic prosperity for all, creating a future where our residents and communities enjoy a high quality of life in harmony with our environment and each other.



Mission

We act boldly and innovatively, to enable communities to achieve their social, economic, cultural and environmental goals, supported by sustainable, resilient infrastructure.



Values

Respect. Give it to get it

We show civility through listening, being thoughtful and acknowledging others' points of view. We embrace diversity, recognise differences and are inclusive in our treatment of others. We demonstrate our appreciation through praise and recognition.

Integrity. Do what's right

We are honest, transparent, and authentic. We are ethical, sincere, and trustworthy. We seek the best solution rather than the easiest.

Commitment. Be in - boots and all

We are passionate about the work we do and are motivated to do the best job. We are solution focused and accountable for our actions. We take pride in working for the Hurunui District.





HDC Pillars



People

Hurunui District is welcoming, inclusive, safe, accessible and supports the health and well-being of communities.



Sustainability

Hurunui District provides leadership on climate action and acts as a steward of the environment for future generations.



Vibrancy

Hurunui District is where dynamic public spaces and places provide opportunities for connection and enable residents to engage with their community and celebrate their culture and history.



Connection

Hurunui District supports well-connected communities, with effective infrastructure, that grow sustainably.



Prosperity

Hurunui District promotes a diverse economy by creating an environment where new and existing business can grow and thrive.

Strategic Objectives

Drivers of achievement for the strategic objectives

01	Deliver good quality services supported by sustainable, resilient infrastructure.	ROADING <ul style="list-style-type: none"> • Improve levels of service delivered by roading network. • Improve resilience of roading network. 	THREE WATERS <ul style="list-style-type: none"> • Continue to advocate for community ownership of assets. • Ensure any centralization of three waters services continues to deliver good levels of service to the Hurunui district. • Meet quality standards. • Ensure sufficient volumes and quality to support growth. 	BUILT ENVIRONMENT <ul style="list-style-type: none"> • Ensure community facilities are safe and fit for purpose. 	WASTE <ul style="list-style-type: none"> • Deliver district wide waste services that meet community needs.
02	Support and facilitate appropriate economic development.	<ul style="list-style-type: none"> • Well thought out spatial planning will support development. • Attracting investment to build on our strong primary production base will add value. • Excellent customer experience makes it easier to do business. • Attracting tourists will support our businesses. • Supply of affordable housing is critical for our economic development. 			
03	Support communities to develop and shape their own direction.	<ul style="list-style-type: none"> • Work with communities to ensure key community infrastructure is appropriate for the future. • Continue the development of relationships with social service providers to facilitate access to appropriate services. • Deliver key services where funding is available, and the services meet the needs of the communities. • Encourage communities to consider how they can enhance the tourist visitor experience by taking pride and ownership in their district. 			
04	Respect the foundations of our shared history to build the future.	<ul style="list-style-type: none"> • Forge strong and respectful relationships with Ngāti Kuri and Ngāi Tūāhuriri as tangata whenua. • Respect the natural environment and work to facilitate good environmental outcomes. • Be influential in preserving and adaptively reusing the built environment. • Support the cultural values developed by communities over a long period of time. 			
05	Focus on ensuring financial decisions result in tangible outcomes for residents and ratepayers.	<ul style="list-style-type: none"> • Deliver value for money outcomes on time, to specification and in budget. • Maintain a vigilant focus on controlling overhead costs. 			